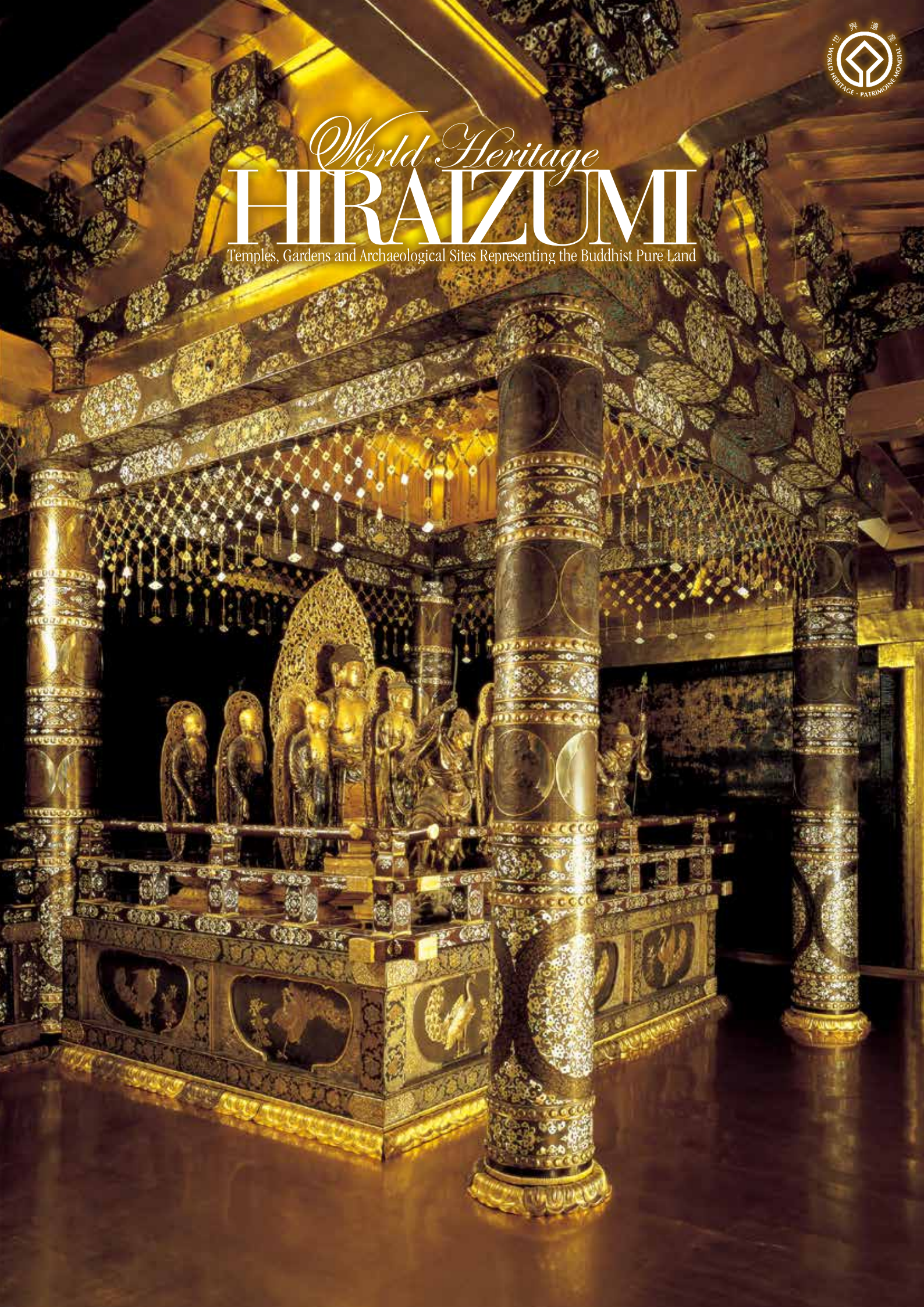


World Heritage **HIRAIZUMI**

Temples, Gardens and Archaeological Sites Representing the Buddhist Pure Land





A beam of sunlight leading the way to peace and happiness,
lighting up the future.
World Cultural Heritage, Hiraizumi.

Chuson-ji Temple's Konjikido

(the Golden Hall)



Class 1 National Treasure



World Heritage

A Jodo Garden representative of Japan

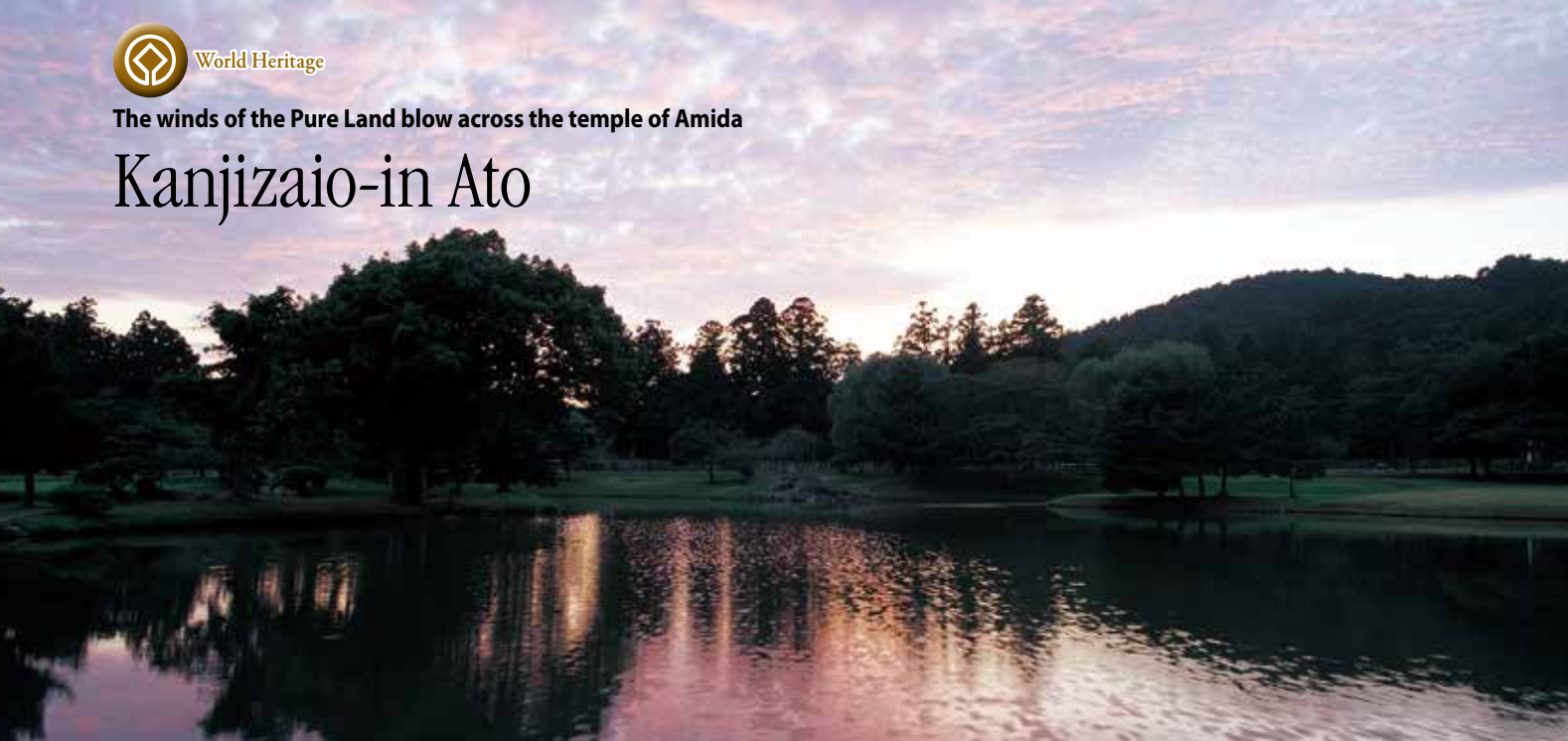
Motsu-ji Temple

02



The winds of the Pure Land blow across the temple of Amida

Kanjizaio-in Ato



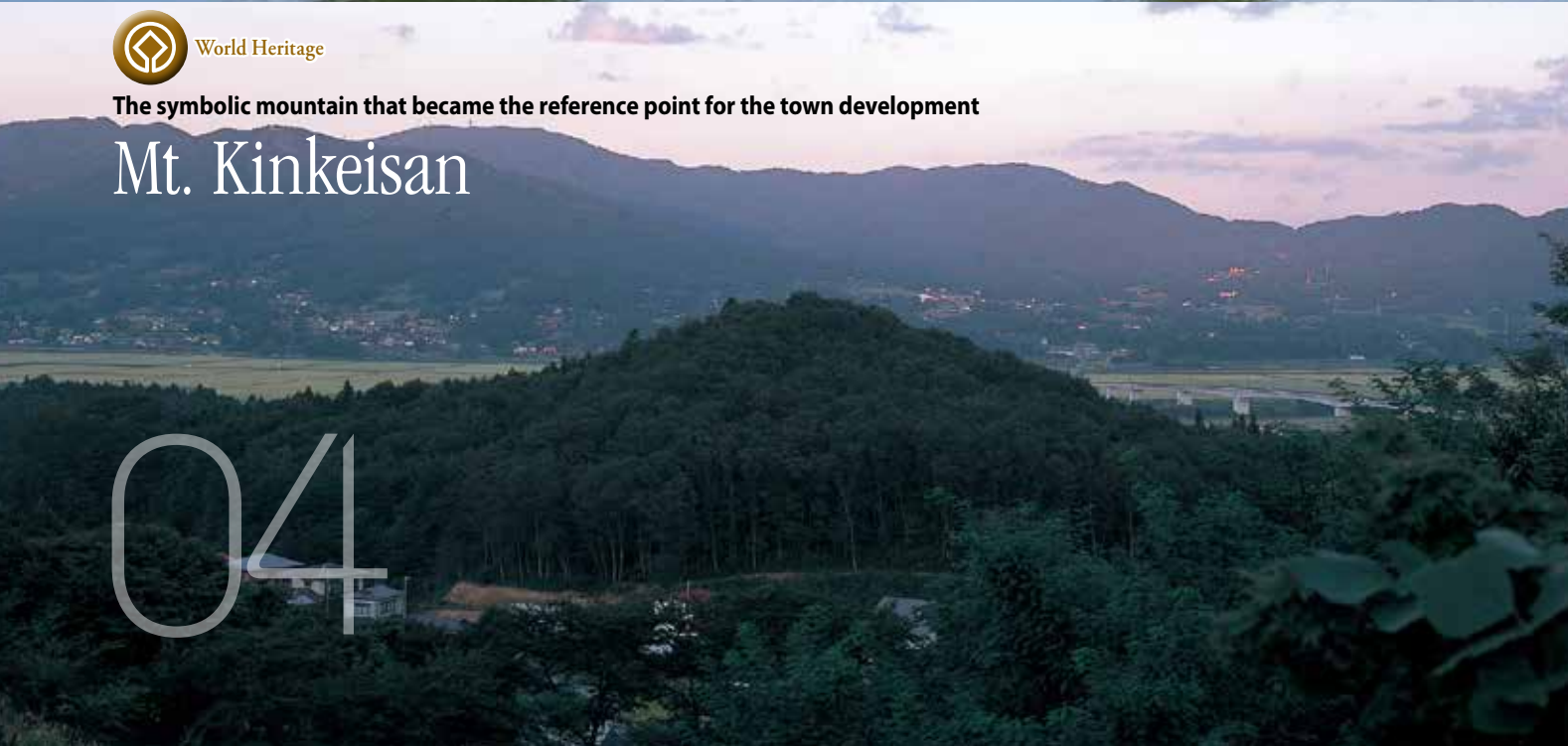
A masterpiece of a Jodo Garden

Muryoko-in Ato



The symbolic mountain that became the reference point for the town development

Mt. Kinkeisan



04



Bishamon-do Temple

Boasts a history of 1200 years.

Takkoku no Iwaya



Benzaiten-do Temple

05

Discover HIRAIZUMI

Look, feel, savour. Enjoy the four seasons of Hiraizumi to the full.

06



07



1. Spring Fujiwara Festival [May 1-5] (The picture is Minamoto no Yoshitsune's Azumakudari Festival on May 3)
2. Cherry blossom trees (along National Highway 300)
3. Approach to Chuson-ji Temple (Tsukimizaka Slope)
4. Motsu-ji Hatsukayasai Festival of the 20th Day [January 20]

Hiraizumi Cultural Heritage Center

Postcode 029-4102 44 Hanadate, Hiraizumi, Hiraizumi-cho, Tel: 0191-46-4012

Provides tourist information and guides that explain in an easy-to-understand way the appeal of Hiraizumi's cultural heritage including the cultural assets registered as world heritage. Illustrations of the history of Hiraizumi and chronological records of the important cultural assets are on display. You can also try wearing a junihitoe which was a ceremonial kimono worn in the Heian period at certain times of year.

*Please enquire in advance about the times of year this experience is available.

[Free entry]



Opening times: 9:00 – 17:00 (Last entry: 16:30)

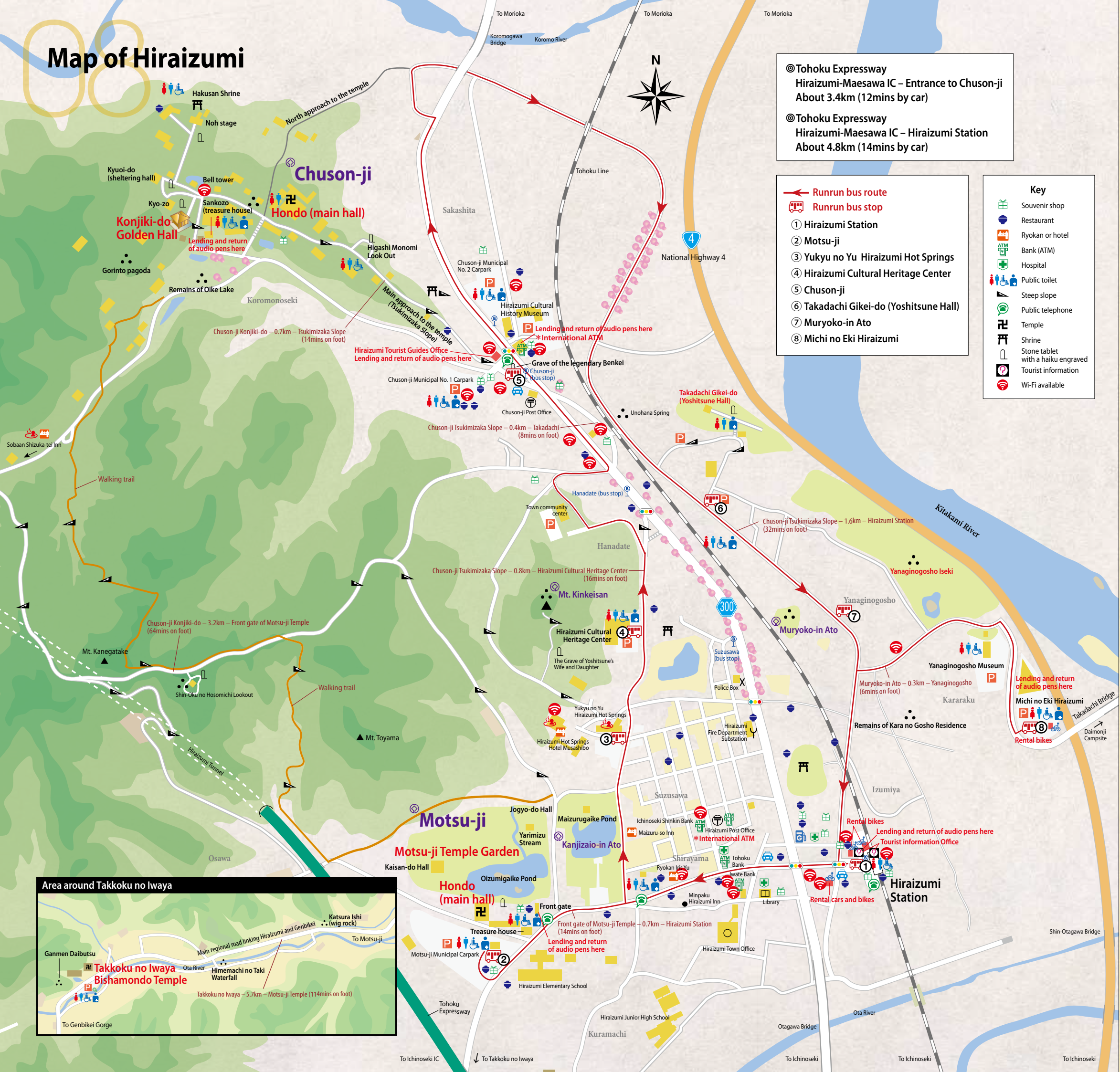
Closed: New Year, (29th Dec – 3rd Jan), when exhibitions are being changed (dates undecided)

Access: 7mins from JR Hiraizumi Station on the loop bus "Runrun", get off at Hiraizumi Cultural Heritage Center Bus Stop

1. Sushi
2. Maesawa Beef Shabushabu
3. Moridashishiki Wanko Soba

4. Kuji Amber
5. Hidehira-nuri Lacquerware
6. Nanbu Cast Ironware

Map of Hiraizumi



Inbound service

A tool that can translate signs in several different languages and display several languages

QR Translator



Stickers that enable you to use a QR translator without a specialist app are stuck on information and guidance signs throughout the town center.

When you use your smartphone to read the QRT code within these stickers and access the URL that is displayed, information including explanations of heritage assets and related assets as well as map information is displayed in the mother tongue of the user's device. You are free to change the language displayed and it is possible to be able to display information in 15 languages.

Languages that can be displayed (15 different ones)

Japanese, English, simplified Chinese characters, Korean, traditional Chinese characters, France, German, Italian, Spanish, Portuguese, Russian, Vietnam, Thai, Indonesian and Malay.



Information about Chuson-ji, Mutsu-ji, Takkoku no Iwaya, Kanjizaio-in Ato, Muryoko-in Ato and Mt. Kinkeisan will be displayed using the QRT code on the left. Hold your smartphone over it and give it a try.

World Heritage Hiraizumi Audio Guide

Audio Guide Pens



You can borrow an audio guide (audio pen) for explanations of sites around town in 7 different languages. Just touch the pictures or icons in the specialized pamphlets with the pen and you can listen to information about the sights and places here. [Price: ¥500 per audio pen (including tax)]

Languages that can be displayed (7 different ones)

Japanese, English, Chinese, Korean, French, German and Spanish.

Places to lend and return audio pens

Hiraizumi Tourist Information Office (in front of Hiraizumi Station), entrance to Chuson-ji Tsukimizaka Slope (taxi office), in front of Chuson-ji Sankozo Shop, Mutsu-ji Temple, Michi no Eki Hiraizumi and Hiraizumi Tourist Rest Center.

ACCESS INFORMATION



Sheath of Konjikido of the Chusonji Temple

Tohoku Shinkansen

Tohoku Expressway

Tourism Enquiries

Hiraizumi Tourism, Commerce and Industry Section

Tel: 0191-46-2111 (General enquiries) 0191-46-5572 (Direct Line) Fax: 0191-46-3080
URL <http://www.town.hiraizumi.iwate.jp/>

A general incorporated association Hiraizumi Tourism Association

Tel: 0191-46-2110 Fax: 0191-46-2117
URL: <http://hiraizumi.or.jp/>



For more information

<http://hiraizumi.or.jp/>

Hiraizumi Tourism

Search